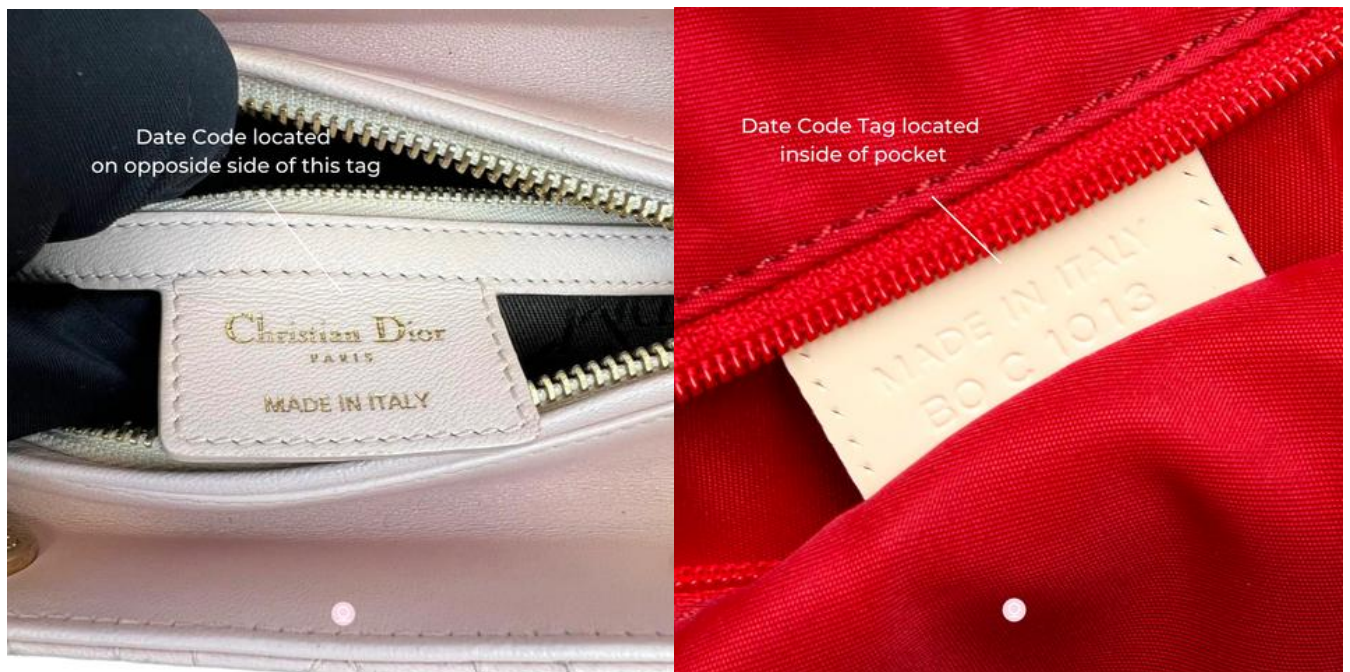


Understanding Dior's Date Codes

Date codes are unique combinations of letters and numbers that provide valuable insights into the origin and production details of a Dior item. By deciphering these codes, fashion enthusiasts can ascertain information such as the manufacturing location and the year of production of their Dior treasures. Do note that the numbers on the authenticity card is actually the style number for the bag and is different from the date code.

Where to find Dior's Date Codes

You can find the date code typically on a small fabric tag sewn into the lining or interior pocket of your Dior bag.



Dior handbags tend to have a leather tag with slightly rounded corners inside with a heat stamp that says 'Christian Dior PARIS Made in Italy'. Carefully and precisely embossed or stamped onto the opposite side of this tag is the Dior date code.

However, if the main stamp is on the handbag, the date code is usually in the pocket on a smaller leather tag.

How to Read Dior's Date Codes

Decoding Dior's date codes requires familiarity with their specific format. Generally, Dior date codes consist of a combination of letters and numbers, each representing different details about the item. The date code on a Dior purse or wallet is a combination of digits, letters and dashes organized in a way that lets us know important information about a Dior item. Here's the order on newer items

- 2 numbers
- 2 letters
- 4 numbers

In a Dior date code, the 2 letters indicate country of production. MA and BO is Italy, MC is Spain etc.



The last 4 digits indicate the month and the year when the bag was made. The first and third number indicate the month of manufacturing, the second and fourth number indicate the year.



In the example above, 01-BO-1114 means the bag was made in November of 2014 in Italy.

On **vintage Dior handbags**, the order is slightly different. The letters and digits are separated by a space and the date code is shorter as it omits the first two digits:

- 2 letters
- 4 numbers

The format of the date code is the same as on Louis Vuitton bags because both Dior and Louis Vuitton are a part of LVMH.

Where are Dior handbags made?

Dior has manufactured handbags in the following countries: Italy, Spain, or France (for vintage bags before 1990).



- Vintage handbags made in France did not come with serial numbers.
- The production country of these handbags was often indicated on a gold-tone metallic plate located inside or outside the handbag.
- 'Made in France' can also be stamped into leather. It looks like a regular Christian Dior stamp with the exception of the date code.
- There are also vintage handbags that have a 'PARIS, NEW YORK' inscription.

Christian Dior stopped mass producing handbags in France in 1990. So, bags created in 1990 or after usually only have been made in Italy or Spain. Rare Models are still however made in France

- You will find "*Christian Dior*" with "*PARIS*" in capital letters inscribed on the tag inside the bag.
- For some purses, "*MADE IN ITALY*" or "*MADE IN SPAIN*" can be found on the front side of the tag, also in capital letters.
- Depending on the model, the "*Made in*" stamp can be found on the back side of the tag, above the date code.
- This lettering should be clean and precise without the colour bleeding out of the lines.
- The stamp should be located perfectly in the middle and in either gold, silver or colourless.